

International Women's Day 2024

"Tag A Superwoman" Contest

OFFICIAL CONTEST RULES
NO PURCHASE REQUIRED

1. CONTEST PERIOD:

The International Women's Day 'Tag a Superwoman' Contest (the "Contest Rules") begins on March 8, 2024 at 9 AM Pacific Time ("PST") and ends on March 25, 2024 at 11:59 p.m. PST (the "Contest Period").

2. ELIGIBILITY:

The Contest is open to all people of British Columbia except employees, representatives or agents (and those with whom such persons are domiciled) of the Contest Sponsors, [SkilledTradesBC](#), [BC Centre For Women In The Trades](#), [Kitselas Five Tier System](#) and [Build TogetherHER BC](#), and its affiliated agencies and representatives (herein referred to as the Sponsor). Entrants must be 18 years of age or older at the time of submission.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in its sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate, or misleading personal details and/or information.

The Contest is in no way sponsored, endorsed or administered by, or associated with Instagram. You understand that you are providing your information to the Sponsors and its affiliates and not to Instagram. The information you provide will only be used for the administration of this Contest. Instagram is completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsors and not Instagram.

3. CONTEST:

The Contest question will be uploaded to Instagram. Each entrant's response via Instagram comment will be counted as one [1] "Entry" during the contest period. There is a limit of one [1] entry per contest period entrant. If the entrant responds additionally with a post on their Instagram feed, they will receive two [2] additional entries.

The Contest period begins on Friday, March 8, 2024 at 9:00:00 a.m. Pacific Standard Time (PST) and ends on Friday, March 25 at 11:59:59 p.m. PST (the "Contest Period"), after which time no further entries shall be accepted. The Sponsors are able to adjust dates for any of the timeframes outlined in these rules at their discretion if necessary.

4. PRIZES:

Three [3] winners will be selected to receive one [1] of the following contest prizes to share with their superwoman which consists of:

Prize 1 - Two [2] \$100 VISA gift cards, and swag for two

Prize 2 - Two [2] \$50 Home Depot gift card and swag for two

Prize 3 - Two [2] \$50 Visa Gift Cards and swag for two

The Prize must be accepted as awarded and is not transferable or convertible to cash. No substitutions except at the Sponsor's option. The Sponsors reserve the right, in its sole

discretion, to substitute any prize or a component thereof with a prize of equal or greater value, including, without limitation, but at the Sponsor's sole discretion, a cash award.

*The Sponsors reserve the right to change or modify prizes at any time during the Contest Period.

5. HOW TO ENTER

No purchase necessary to enter the Contest. Entrants must have an Instagram application downloaded on a mobile smart device (a "Device") and a public Instagram account as of the date of entry.

Instagram Entries:

For Instagram, entrants must enter using the method of entry outlined below. To enter, the entrant will need to do the following to successfully enter the contest:

Entrant must be following all Sponsors on Instagram: [@SkilledTradesBC](#), [@bccwitt](#), [@k5tclubhouse](#) and [@buildtogetherbc](#)

Entrants must like and comment on the contest post on either of the sponsors Instagram profile with the following criteria: tag the person who has inspired them and explain why.

To receive the additional two [2] bonus entries, the entrant must:

Entrant must upload a photo to Instagram, with the following criteria: photo which shows themselves and the person they have spoken with in the photograph.

Entrant must caption the uploaded photo using the contest hashtag #IWDSuperwoman and tag [@SkilledTradesBC](#), [@bccwitt](#), [@k5tclubhouse](#) and [@buildtogetherbc](#).

Entries will be rejected if deemed indecipherable, inappropriate or unsuitable, in Sponsor's sole discretion. The Sponsors are not responsible for late, lost, misdirected, delayed, incomplete or incompatible entries.

All Contest entries become the sole property of the Sponsors. Entries must be received no later than the end of the Entry Period, Friday, March, 25 at 11:59:59 p.m. PST. The Sponsors are not responsible for Entries that are not received due to technical difficulties or declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically, robotically or electronically reproduced or exceed the maximum number of entries per person per Entry Period. No communication or correspondence will be exchanged with entrants except with those selected as a Winner (defined below). Entries deemed to be duplicates by the Sponsors will be removed prior to selecting a winner.

In the event of a dispute, Entries received online shall be deemed to be submitted by the authorized account holder of the social media account associated with the entry. For the purpose of the Contest Rules, “authorized account holder” is defined as the natural person who is assigned to an account by an Internet access provider, on-line service provider, or other organization responsible for assigning accounts. Each selected Entrant may be required to provide the Sponsors with proof that the selected Entrant is the authorized account holder, as well as a government issued, legal proof of identification, for all details associated with the winning entry.

6. WINNER SELECTION:

Three [3] Winners will be randomly drawn from all eligible Entries on Instagram within seven [7] business days of the Contest End Date.

Before being declared a contest winner:

The random-selected entry will be notified by mentioning the user in a comment Instagram and through Direct Message.

The Contest Winner must sign and return within seven [7] business days of the communication a waiver prepared by SkilledTradesBC, which, among other things, agrees to indemnify the Sponsor against any and all claims, damages, liabilities, costs, and expenses

arising from use of his/her/their Entry.

The Sponsors will deliver the Prize(s) to the winner via mail or via courier only after the waiver has been completed and returned to the Sponsor.

If a selected Entrant: (i) cannot be contacted by phone, Instagram message, or email within seven [7] days of the announcement; (ii) there is a return of any email notification as undeliverable; or (iii) fails to return the properly executed Winner's Agreement within the specified time; (iv) or does not agree to the terms and conditions exactly as set forth in the Winner's Agreement; then he/she/they will forfeit their opportunity to be the winner and the next selected entrant (according to random selection) will be deemed an eligible Contest Prize winner. This process can be repeated as many times as needed to determine one [1] eligible Winner.

7. GENERAL CONDITIONS:

By entering the Contest, each entrant agrees to the use of their name, address, voice, entry, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by the Sponsors in any manner whatsoever, including print, broadcast or the Internet.

The Sponsors will not be liable for any failure of the social media platforms during the Contest; for any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; for the failure of any entry to be received by the Sponsors for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website; or any combination of the above. Further, the Sponsors will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating in or downloading any material in the Contest. The sole determinant of the time for the purposes of a valid Entry in this Contest will be the Contest server machine(s).

The Sponsors reserve the right to withdraw, suspend or amend this Contest in any way, in the event of any accident, error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsors that interferes with the proper conduct of this Contest as contemplated by these Rules. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made; the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsors are subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsors with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries.

By entering this Contest, each Entrant expressly consents to the Sponsors storing, sharing and using the personal information submitted with his/her/their Entry only for the purpose of administering the Contest unless the entrant otherwise agrees.

8. INTELLECTUAL PROPERTY:

All intellectual property, including, without limitation, all trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned or licensed by the Sponsors. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

9. LANGUAGE DISCREPANCY

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the Contest registration form, or point of sale, print or online advertising, the terms and conditions of these Rules shall prevail, govern and control.